1	IN THE UNITED STATES DISTRICT COURT
2	FOR THE EASTERN DISTRICT OF VIRGINIA
3	RICHMOND DIVISION
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6	ePLUS, INC. : Civil Action No.
7	: 3:09CV620 vs. :
8	LAWSON SOFTWARE, INC. : January 24, 2011
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11	COMPLETE TRANSCRIPT OF THE JURY TRIAL
12	BEFORE THE HONORABLE ROBERT E. PAYNE
13	UNITED STATES DISTRICT JUDGE, AND A JURY
14	APPEARANCES:
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EXHIBIT 7

choice. And that doesn't stop ePlus from going to the Patent Office, but it is true and the Judge will instruct you that even if a product isn't the subject of a patent like TV/2, if it's on sale more than a year before the filing date of the ePlus patent, it's still prior art. EPlus can't go get a patent on that same thing. So that's how it works. So that's why the Patent Office doesn't always have all the details about what everybody is doing out there.

So that's why because you have this critical information here in the courtroom that the Patent Office didn't get why you should reach a different conclusion from the Patent Office. So that's why you should decide that the claims are invalid.

Let's go down to question No. 3 about infringement. We made it pretty clear from the first moment in this case that this issue came down to the catalogs issue.

And if we could go to 45F. Mr. Weaver at least acknowledged that 11 of the 12 claims in this case required not just one catalog, but multiple catalogs in the Lawson system. So if Lawson doesn't have multiple catalogs, Lawson at least does not infringe those 11 claims. We're all on the same page on that. That's why we didn't waste your time on all

these other deals in the case, why it really came down to the catalogs.

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And if we go to the slide 46, this was the Court's definition of catalogs. It has the term published by a vendor in it, and the Court also has an instruction for you on that.

And we showed you here, this is Exhibit 257, it's a demonstrative, but it's nothing of the sort you haven't seen before. It's one of these big catalogs. We don't get them in the mail so much anymore, but we used to. And something like this pretty clearly meets that Court definition. You can apply this pretty It's an organized collection. You have got the ladies clothes at the beginning. Then it goes to kids and boots and shoes and so on, product by product organized. It's about items. Things Sears is selling with associated information. Published by Sears. They are a seller, a distributor, whatever you want to Includes things like a part number, price, call it. catalog number, vendor name. Sears is on the front. It may not be on every page, but certainly on the front.

I don't know if it has a vendor ID, but this list isn't something that's required that you have to have all of these. That's why it has the word

preferably, right? Then a textual description of items and preferably, not necessarily, images of the items.

pretty well. That holds up with your common sense.

And it's pretty consistent if we go to slide 48, I
think it is. Even what the patent says about
catalogs. This is a feature of the invention to have
multiple catalogs from different suppliers. And it
gives these examples. And I'll summarize it here, but
basically it talks about published by a vendor,
distributor, having the distributor's catalog numbers
for their listed products. And also vendor
manufacturer part numbers. Down at the bottom, line
52 there, it further contained catalogs published by
some of the vendor manufacturers. Again having part
numbers and the like.

Then if you go down to about line 56. It can also contain catalogs published by outside suppliers, other manufacturers, distributors listing their vendor products different from those in the distributor catalog. So these are all these different published things out there.

So if we go back to 46. So that was the Court's definition of "catalog." Very consistent with

what the patent says. What about that last claim?

I'll just talk about that a little bit. That 12th

claim. That's Claim 1 of the '172 patent.

Now, that claim has a claim element that refers to something called an order list. So I want to show you the Court's definition of that in slide 49. So even that claim requires a means for generating an order list, which is a list of desired catalog items. So here's where that concept of catalog comes into play here.

And if we look at slide 49A, Dr. Weaver, his analysis was entirely reliant on his opinion that the Lawson system had catalogs in it. And that even included this claim.

And if we could go to the next slide here. This was Dr. Weaver's testimony specific to that Claim 1 of the '172 patent. It's kind of a long question here, but what's being shown here is his opinion about Lawson infringing that claim, and specifically the part of that claim that refers to an order list, that was based in part on his analysis concluding that the desired items - do you remember an order list is a list of desired catalog items - included in results of searches of product catalogs, and that's what he called catalog items. That's how he looked at it for

purposes of his analysis. The items you get back from product catalogs. So he relied on his analysis involving catalogs actually for all 12 of the claims.

So we showed you the testimony of Mr. Shamos, though, that the Lawson system doesn't have catalogs and therefore it doesn't infringe any of the 12 claims. It's completely different from all that. And to illustrate what the Lawson system really is here, I'm going to show you something. This is from Plaintiff's Exhibit 361, page 49 of that exhibit, page 2243. The last four digits are 2243. Do you remember Mr. Weaver showed you some demonstrations.

This particular one he didn't talk about. He didn't present this one to you. In fact, we talked about it, and this has something called an active items at requesting location list. This is about the closest thing in any of ePlus' materials of showing you what an item master in the Lawson system actually looks like.

It's this list of products. At the far left is an item number. That's the number that the customer assigns. The first one is 1007, 1008, 1009. The customer puts those in there in the order that the customer enters those item numbers. They have some descriptions of the products there. You see tape.

Then it goes to steri strips. I guess that's some sort of a bandage, and so on.

These are these very short descriptions that are only 30 characters or less. So you can see how abbreviated they are. And you heard the testimony that those are the things the customer comes up with. And they're not trying to sell anything here. They're not trying to give you a big description to entice you to buy anything. They're just reminding themselves which one that is because this is the thing they buy over and over.

Over on the far right it talk about that being tracked. That's their inventory. This is their own personal inventory. Yes, we track it. Yes, we monitor our inventory on this thing. This is the closest thing that ePlus had to show you what the item master actually looks like. And they have never linked this or anything else to a published vendor catalog. It doesn't look like it, and it's from the customer. This is an organized collection of information, yes, but it's the customer who organized it. The vendor never even sees this.

So how could the vendor publish this? An organized collection. And that's what has to be catalogs here. It just doesn't look like a catalog as

the Court has defined it.

so Dr. Weaver never showed either a single vendor catalog that actually came from a vendor and said, Oh, look. Here's one of those vendor catalogs that comes from somebody selling products to a Lawson customer and compare that now to the item master. Oh, look, they look similar, don't they? Dr. Weaver never did that.

The reason he didn't do that is because he wouldn't have been able to show that that comparison would hold any water.

So they talk about what Dr. Weaver did do, but it's what Dr. Weaver did not do that's the most important thing here.

And they didn't do that even though they picked four of our customers to give them information about who our customers are. They picked four of them to depose and subpoena. And you heard from -- I think you heard from three of them in the case as it wound up. Mr. Yuhasz was live, Mr. Matias and Ms. Cimino. Those are our customers that they picked. They didn't show you anything in those depositions or documents that would show catalogs.

If we could go to slide No. 51. Actually let's go to 52. So Lawson doesn't infringe these

patents because it doesn't have multiple catalogs. It doesn't have published catalogs. It doesn't have catalogs published by inventors. We've got very basic information.

The whole purpose of an item master is different from the purpose of catalogs. Catalogs are from vendors to sell things. The item master is to track personal customer's private inventory. Short descriptions selected by the customers. It's an inventory list like a shopping list just trying to keep track of what they've got in stock. Also control what their employees can buy. That's a big thing here in comparison and contrast to catalogs.

You heard Mr. Robertson talk about comparison shopping. That's the intent of these patents. Let's the employees go out there and maybe do some shopping and things. And that might be good in some situations. If some customers want to do that, that's fine. But for some companies, they would say, I don't want my employees doing that. I just want them to go buy the pens. I don't want them out there shopping around looking for new pens that are different or more expensive or whatever and wasting time on that.

The Lawson system is all about control. The patented system a all about empowerment of the

customers. Two very different purposes here.

So let's go to the evidence now on the issue of the catalogs. The testimony showed that Lawson doesn't have catalogs.

Can we go to slide 53, I think it is. This is Mr. Christopherson's testimony here. Using the definition the Court just gave for published by a vendor, is the customer's item master database ever published by a vendor? The Judge said just answer it yes or no. Mr. Christopherson then answered no. So Lawson people showing that the item master is not a catalog as the Court defined it. Customer testimony is well.

If we go to 55. This is Mr. Yuhasz. He was the customer that showed up in court here. He was nice enough to do that from Novant. Is this data in Novant item master generally known? No.

Is the item master data maintained as private? Yes.

And the supporting differences here from the published catalog. If we go to the next slide, 56.

Mr. Yuhasz actually explained that they already had the Lawson system that's accused of infringement in this case with the requisition and purchase order and inventory control modules, but they were looking for

the ability to have what he called a better option that we felt had product catalogs. They wanted to be able to search for more things.

They wanted something different from what

Lawson had. Were these features as the Lawson system

as it was installed at Novant did not provide? Yes.

Here's his testimony that he, having one of the accused systems, didn't think it had product catalogs. He was actually putting it out for bid. He was willing to write another check for somebody else to go in and add that capability. Well, there's some real world market information for you that really shows why the Lawson system doesn't have catalogs.

If we could go to the next slide. This is the inventor testimony. They didn't talk about the Lawson system, but they did talk about the parts master that they acknowledge was like an item master.

This again relates to the have your cake and eat it too, issue. So that parts master that has the same sort of things like we have on the blow up here, item part number, a short description, tracking and inventory, that isn't the same thing as the catalogs you had in mind as the invention for these patents-in-suit, right? I don't think so. For me, no, they aren't the same.

Again, the parts master, that's the same sort of thing as an item master, correct? Yes.

Mr. Momyer. If we go to the next slide.

Again, reinforcing that that RIMS system as of

April '93 had that parts master. That would not meet

the Court's definition of a catalog, Mr. Momyer's

testimony.

THE COURT: It says Mr. Kinross.

MR. McDONALD: I'm sorry. Is that Kinross?
You're right. It's Mr. Kinross. Thank you.

Then go to the next slide. So we're back to Mr. Momyer again here. This is confirming that that parts master in the RIMS system, that's parts that a customer would select, just like in the Lawson item master. That's what they would track for their stockroom or inventory. Just like the Lawson item master.

Go to the next slide. This is the third inventor who testified, Mr. Johnson, now. Again acknowledging the RIMS system had a parts master, but he didn't think that it had a catalog, though.

Then if we go to the next slide. This is

Mr. Hilliard, their invalidity expert. Of course he's

Mr. No. This was an easy quote to find because

nothing was a catalog for him. But he acknowledged

here with the Court's definition of catalogs that there were no databases in the RIMS system that met the Court's definition of catalogs.

So you have all of these Lawson witnesses, all the inventors, even one of ePlus' experts acknowledging that a parts master, which was just like an item master, doesn't meet the definition even for one catalog, let alone multiple catalogs.

So who was the only witness in this case who said Lawson's item master was multiple catalogs? It was Dr. Weaver. Dr. Weaver's approach, just about any list of item information is not only a catalog, it's actually multiple catalogs. That's incredible. It defies common sense. And we went through that with him in a couple of ways.

If we go to the slide 63. Remember, I asked him, because he was saying that as long as the information originated in some part from a vendor, that meant the vendor actually published the organized collection. I gave them that example if I had a personal address book, and I was going to put a phone number in it that came from a phone book, my address book if it has one entry from a published phone company's phone book, my address book has an entry in it that originated from the phone book, right,

Mr. Weaver? Correct.

But in that case, even if it's my personal address book, I didn't publicly disseminate it. I kept it in my own house. Would you consider that to be a published phone book? Answer: Well, that data came from a published phone book, so, yes.

So Dr. Weaver said the address book is the same thing as a published phone book. It doesn't make any sense. But it doesn't end there.

Can we go to the next slide, please. I went on to talk to Dr. Weaver about how within the item master -- he had to come up with a way to say this one database was actually multiple catalogs. So he had to be a little creative there. What he came up with is this line of reasoning. So if you search for the word "blue," you get back results from the Lawson item master that would be the catalog of blue things because when you search "blue," you're searching for the item master description, right? Answer: Yes.

If I search for the number five, it would generate a list of all the things that had a number five in the description? It would.

In your opinion each one of these is a separate catalog; is that right? Yes.

So is there really any limit to the number of

catalogs in the Lawson item master the way you look at it? No.

The Lawson item master has a limitless number of catalogs according to Dr. Weaver. Mr. Hilliard, though, would say a parts master, which is just like an item master, has no catalogs at all. Having their cake and eating it, too. That's what we have going on.

And that's even established on this last thing with Mr. Momyer's testimony. If we could go to slide No. 65. We talked to Mr. Momyer about this part of their patents-in-suit.

Go back to 65, please. Blow up the part that's yellow. This is in the background section of the patents. They acknowledge, Well, there are computer systems out there capable of searching databases containing a product catalog of a particular vendor. For example, on CD-ROM.

But down here you see around line 10, Well, those are limited, though, in that only one such vendor catalog. That's one such vendor catalog is accessible to a user at any given time.

So I asked Mr. Momyer about that since he's one of the inventors of this thing. If we could go to No. 66, please. I asked him about that section.

Would the fact you could search that single CD-ROM for products of a certain color, would that mean the CD-ROM actually contains multiple catalogs depending on what word you searched with? His answer was: To me, the catalog would indicate the company you were buying the product from, he went on to explain.

Bottom line. So it would be a single catalog.

So even though you could do keyword searches and look up all sorts of different words within that catalog, it's still as you understood it for purposes of your patent a single catalog, right? Yes.

So here is Mr. Momyer applying a little common sense by saying a catalog is a catalog. It's not a limitless number of catalogs. But he's one of the inventors here talking about a part of the patent, so that's really important here.

I talked to Dr. Weaver a little more about the item master. I think ePlus and their expert knew that this catalog issue was pretty important from day one in this case or certainly before trial. And that the item master and whether it's catalogs is important. So it's pretty striking, I think, wasn't it, when we had slide 15 from his presentation which is my slide No. 67? Do you remember he had these blocks that he stacked up. I talked to him, and he

said, Those system shown in those systems were a complete and comprehensive infringing system. It had everything that had to be infringing, including multiple catalogs, right? Eleven of the 12 claims specifically say multiple catalogs or collection of the catalogs, at least two catalogs. Some variation on it.

So the item master is the catalogs. Dr.

Weaver, where is the item master? Do you remember
that pause? Do you remember he was starring at that
screen for a long time? This was his own slide he
did. But he starred at it for a long time there
because he knew it wasn't there. And that's really
the story of their whole infringement case. It's just
not there.

I want to show you one more thing about Dr. Weaver's analysis. This has to do with the selecting catalogs or portions of the database to search issue. That's not in all the claims here, but I think it's important to illustrate.

67A, if we could go to that. This is the part of the patent that actually talks without selecting catalogs to search. You get a choice of some catalogs. In the example here they have four. It doesn't have to be these four, obviously, but this

least two attorneys here at all times so I can be reached by phone. I'm just right down here at the Hilton Garden Inn, so I 2 can be here in four minutes. 3 THE COURT: Do you have to trade shoes or can you --4 MR. ROBERTSON: I come equipped. I will be right 5 over here pronto, but we'll have somebody here at all times. 6 THE COURT: That's fine. 7 MR. ROBERTSON: All right. Thank you. 8 9 THE COURT: Now, is he coming back? Mr. McDonald or Ms. Stoll-DeBell? 10 MR. CARR: As far as I know, he's not coming back. 11 THE COURT: Well, then, I know not to schedule any 12 arguments, I quess, until I'm certain. All right. I guess 13 that solves it for now. Thank you very much. We'll be in 14 15 adjournment. 16 (Court adjourned.) 17 18 19 20 21 22 23 24 25